

# Business Studies

## Spring 2021

### Coming up in 2021:

Mock Exams w/c 8<sup>th</sup> March 2021

End of Unit Test on 'People' January 2021

Start looking at a new topic 'Marketing'

### Topics we've been learning:

#### Unit 1: Understanding Business Activity

- Business Activity
- Classification of Businesses
- Enterprise, business & growth
- Types of Business Organisations
- Business objectives & stakeholders

#### Unit: People

- Motivating workers
- Organisations & Management
- Recruitment, training & selections
- Internal & External communication

### Parental Help

- ✓ Encourage debate at home
- ✓ Ask students about the topics we've discussing in class
- ✓ Encourage watching & listening to the news
- ✓ Read newspapers
- ✓ iGCSE Business Studies 0450 (Cambridge International)

### Students can watch or read

- ✓ The Conversation – topics discussed by Experts
  - ✓ TED talks – Business topics
  - ✓ BBC2 – 'Inside the Factory'
  - ✓ BBC2 – 'Dragons Den'
- ✓ Any Business documentaries on Channel 5 'Poundland'
- ✓ Textbook we recommend, but IS NOT ESSENTIAL – ISBN-13 978 0 00 750702 3

